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For Immediate Release

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WKNO Public Broadcasting Appoints New Marketing Manager

Memphis, TN, September 28, 2016 – WKNO Public Broadcasting is pleased to announce the recent hire of Sally Stover as Marketing Manager. Stover brings twenty-one years of marketing and development experience to WKNO. In her new role, Stover will develop, maintain and nurture sponsor relationships with area businesses, foundations and individuals for WKNO-TV and the WKNO-FM stations.

“I am excited to start a new challenge at WKNO and look forward to working with the team, again.” Sally continues, “I started working at WKNO over two decades ago, coordinating a special project, and I ended up staying.” Sally adds, “I enjoyed the work and people so much that I just couldn’t refuse an exciting opportunity to return.”



Sally Stover, WKNO Marketing Manager

WKNO is a non-profit, private foundation serving the Mid-South for more than 60 years. An important community resource, WKNO uses the power of non-commercial public broadcasting to provide the Mid-South with quality educational and cultural programs that inform, entertain, and inspire. For more information: wkno.org.

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