



FOR IMMEDIATE RELEASE
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**In Celebration of Martin Luther King Day WKNO to Premiere
WITH INFINITE HOPE: MLK and The Civil Rights Movement**

Memphis, TN (Wednesday, January 16, 2019) In celebration of this year's Martin Luther King Day observance WKNO-TV will premiere the documentary, **WITH INFINITE HOPE: MLK and The Civil Rights Movement** on January 21, 2019 at 8:00 p.m. on Channel 10.

WITH INFINITE HOPE: MLK and the Civil Rights Movement takes a look at the life and leadership of the Reverend Dr. Martin Luther King, Jr. and many of the people who played a role in some of the most important events of the Civil Rights Movement. The program was produced by Dr. James Rada and his students in the Roy H. Park School of Communications at Ithaca College in New York in conjunction with WKNO-TV Channel 10.

One of the elements that makes this documentary unique is that it was produced by students and faculty at Ithaca College, and in April 2018 a group of Ithaca College student journalists traveled to Memphis to cover the 50th Anniversary of the assassination of The Reverend Dr. Martin Luther King, Jr. with WKNO-FM.

The documentary includes seven historians and 16 people who participated in some of the more well-known events of the Civil Rights Movement including the Montgomery Bus Boycott, the Freedom Rides, the Birmingham Children's March, Selma and the Memphis Sanitation Workers Strike.

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“The strength of the program is in the memories of the people who lived these events,” said Debi Robertson, Director of Television Content at WKNO-TV. “It offers some insight into the man and the movement that inspired a generation and why that legacy endures.”

WITH INFINITE HOPE: MLK and the Civil Rights Movement is offered to public television stations nationally by The National Educational Telecommunications Association (NETA). The program premieres on WKNO-TV Monday, January 21 at 8:00 p.m. and airs again Tuesday, January 22 at 1:00 a.m., Wednesday, January 23 at 4:00 a.m., Sunday, February 17 at 4:00 p.m., Monday, February 18 at 2:00 a.m., Thursday, February 21 at 3:00 a.m. It also airs on WKNO2 (10.2 or Channel 910 on Comcast) on Tuesday, January 22 at 8:00 p.m.

WKNO is a non-profit, private foundation serving the Mid-South for more than 60 years. An important community resource, WKNO uses the power of non-commercial public broadcasting to provide the Mid-South with quality educational and cultural programs that inform, entertain, and inspire. For more information go to WKNO.org

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